Mentor Tech Group Job Codes 2024

 The Mentor Tech Group market intelligence database is segmented by useful Job Codes, which define each contact's area of **responsibility** within the organization.

 Rather than using nebulous titles, this Job Code segmentation provides you with more precise information about the decision makers you seek. See MTG's Job Code Segmentation below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 01/28/24
TRAINING CONTACTS	**24,871**
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	16,916
CC Call Center Training	279
CR Customer Service Training	786
EL E-learning	1,221
EX External Training	1,002
ITT Information Technology Training	3,038
J Safety/Compliance Training	1,790
ST Sales Training	2,827
U Corporate University	895
D: Diversity, Equity, Inclusion	**2,371**
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HR CONTACTS	**17,458**
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	10,785
B Benefits/Total Rewards	4,757
R Recruiting/Talent Acquisition	10,099
TM VP/Dir Talent Management	12,855
OTHER	**11,517**
C Communications (VP, Director, etc.)	2,557
IT Information Technology (CIO/VP IT, Dir IT, etc.)	4,049
M Marketing (VP, Director, etc.)	3,948
S Sales (VP, Director, etc.)	2,647
MEETING & EVENT PLANNING	**2,765**
MP Meeting/Event Planner	2,765
"FULL ACCESS" TOTAL: US & Canada*	**37,194**

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

Note: Some contacts have multiple decision-making roles (i.e. Job Codes) and thus, are counted in more than one job code above.