

Mentor Tech Group

2024 Data Card

NOTE: Some contacts have multiple decision making roles (i.e. Job Codes)
and thus, are counted in more than one job code below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 01/28/24
TRAINING CONTACTS	24,871
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	16,916
CC Call Center Training	279
CR Customer Service Training	786
EL E-learning	1,221
EX External Training	1,002
ITT Information Technology Training	3,038
J Safety/Compliance Training	1,790
ST Sales Training	2,827
U Corporate University	895
DEI: Diversity, Equity, Inclusion	2,371
D Diversity, Equity, Inclusion	2,371
HR CONTACTS	17,458
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	10,785
B Benefits/Total Rewards	4,757
R Recruiting/Talent Acquisition	10,099
TM VP/Dir Talent Management	12,855
OTHER	11,517
C Communications (VP, Director, etc.)	2,557
IT Information Technology (CIO/VP IT, Dir IT, etc.)	4,049
M Marketing (VP, Director, etc.)	3,948
S Sales (VP, Director, etc.)	2,647
MEETING & EVENT PLANNING	2,765
MP Meeting/Event Planner	2,765
"FULL ACCESS" TOTAL: US & Canada*	37,194

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

MTG Revenue Ranges	
www.MentorTechGroup.com	
\$1B+	27,501
\$500MM - \$999.9MM	5,186
\$50MM - \$499.9MM	4,308
\$0 - \$49.9MM	162
N/A	37

MTG Employee Size Ranges	
www.MentorTechGroup.com	
10,000+	16,453
1000 - 9999	17,037
500 - 999	2,095
1 - 499	1,589
N/A	20

MTG Vertical Market Segmentation	
www.MentorTechGroup.com	
Aerospace/Defense	424
Automotive & Transport	718
Banking	921
Beverages	434
Biotechnology	102
Chemicals	826
Computer Hardware	491
Computer Software & Services	1,565
Conglomerates	199
Consumer Products	1,548
Diversified Services	3,505
Drugs	881
Electronics	1,053
Energy	958
Financial Services	1,644
Food	1,495
Health Products & Services	3,705
Insurance	1,903
Leisure	1,731
Manufacturing	2,712
Materials & Construction	1,742
Media	1,064

Metals & Mining	450
Real Estate	689
Retail	1,881
Schools & Educational Services	970
Specialty Retail	722
Technology	81
Telecommunications	610
Tobacco Products	64
Transportation	985
Utilities	1,110
N/A	11
TOTAL CONTACTS	37,194

MTG State Segmentation	
www.MentorTechGroup.com	
AK	67
AL	328
AR	222
AZ	548
CA	3,612
CO	688
CT	700
DC	383
DE	97
FL	1,503
GA	1,487
HI	55
IA	332
ID	119
IL	2,394
IN	642
KS	211
KY	269
LA	189
MA	1,784
MD	454
ME	102
MI	1,096
MN	1,226
MO	831
MS	80
MT	13

NC	1,113
ND	39
NE	269
NH	128
NJ	1,400
NM	35
NV	178
NY	3,073
OH	1,646
OK	254
OR	325
PA	1,709
RI	176
SC	325
SD	77
TN	784
TX	3,388
UT	269
VA	1,030
VT	60
WA	599
WI	844
WV	31
WY	4
PR	6
N/A	0
TOTAL U.S. CONTACTS	37,194

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