

Mentor Tech Group

2023 Data Card

NOTE: Some contacts have multiple decision making roles (i.e. Job Codes)
and thus, are counted in more than one job code below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 06/16/23
TRAINING CONTACTS	25,342
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	17,420
CC Call Center Training	279
CR Customer Service Training	850
EL E-learning	1,278
EX External Training	1,063
ITT Information Technology Training	3,141
J Safety/Compliance Training	1,934
ST Sales Training	2,874
U Corporate University	960
DEI: Diversity, Equity, Inclusion	2,530
DEI Diversity, Equity, Inclusion	2,530
HR CONTACTS	18,201
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	11,230
B Benefits/Total Rewards	5,097
R Recruiting/Talent Acquisition	10,630
TM VP/Dir Talent Management	13,514
OTHER	11,865
C Communications (VP, Director, etc.)	2,557
IT Information Technology (CIO/VP IT, Dir IT, etc.)	4,262
M Marketing (VP, Director, etc.)	4,059
S Sales (VP, Director, etc.)	2,743
MEETING & EVENT PLANNING	2,858
MP Meeting/Event Planner	2,858
"FULL ACCESS" TOTAL: US & Canada*	38,090

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

MTG Revenue Ranges	
www.MentorTechGroup.com	
\$1B+	28,173
\$500MM - \$999.9MM	5,332
\$50MM - \$499.9MM	4,377
\$0 - \$49.9MM	172
N/A	36

MTG Employee Size Ranges	
www.MentorTechGroup.com	
10,000+	16,533
1000 - 9999	17,753
500 - 999	2,146
1 - 499	1,593
N/A	65

MTG Vertical Market Segmentation	
www.MentorTechGroup.com	
Aerospace/Defense	430
Automotive & Transport	752
Banking	980
Beverages	440
Biotechnology	105
Chemicals	868
Computer Hardware	503
Computer Software & Services	1,625
Conglomerates	210
Consumer Products	1,580
Diversified Services	3,577
Drugs	906
Electronics	1,092
Energy	963
Financial Services	1,691
Food	1,507
Health Products & Services	3,779
Insurance	1,938
Leisure	1,770
Manufacturing	2,795
Materials & Construction	1,764
Media	1,076

Metals & Mining	469
Real Estate	689
Retail	1,948
Schools & Educational Services	974
Specialty Retail	729
Technology	30
Telecommunications	637
Tobacco Products	65
Transportation	1,012
Utilities	1,175
N/A	11
TOTAL CONTACTS	38,090

MTG State Segmentation	
www.MentorTechGroup.com	
AK	70
AL	334
AR	226
AZ	562
CA	3,689
CO	714
CT	712
DC	385
DE	104
FL	1,551
GA	1,516
HI	53
IA	336
ID	125
IL	2,468
IN	658
KS	218
KY	279
LA	194
MA	1,841
MD	470
ME	103
MI	1,131
MN	1,257
MO	848
MS	84
MT	14

NC	1,137
ND	41
NE	279
NH	133
NJ	1,464
NM	35
NV	177
NY	3,131
OH	1,691
OK	256
OR	332
PA	1,757
RI	179
SC	329
SD	82
TN	795
TX	3,424
UT	273
VA	1,045
VT	58
WA	621
WI	863
WV	31
WY	5
PR	6
N/A	0
TOTAL U.S. & CANADA *	38,090

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