

Mentor Tech Group

2023 Data Card

NOTE: Some contacts have multiple decision making roles (i.e. Job Codes) and thus, are counted in more than one job code below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 01/3/23
TRAINING CONTACTS	26,235
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	17,854
CC Call Center Training	287
CR Customer Service Training	872
EL E-learning	1,311
EX External Training	1,109
ITT Information Technology Training	3,227
J Safety/Compliance Training	2,001
ST Sales Training	3,048
U Corporate University	1,077
DEI: Diversity, Equity, Inclusion	2,088
DEI Diversity, Equity, Inclusion	2,088
HR CONTACTS	18,954
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	11,546
B Benefits/Total Rewards	5,191
R Recruiting/Talent Acquisition	10,583
TM VP/Dir Talent Management	13,498
OTHER	12,132
C Communications (VP, Director, etc.)	2,580
IT Information Technology (CIO/VP IT, Dir IT, etc.)	4,338
M Marketing (VP, Director, etc.)	4,135
S Sales (VP, Director, etc.)	2,814
MEETING & EVENT PLANNING	2,680
MP Meeting/Event Planner	2,860
SUSTAINABILITY/SOCIAL RESPONSIBILITY	1,225
SR Corporate Sustainability/Social Responsibility	1,225
“FULL ACCESS” TOTAL: US & Canada*	39,998

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

MTG Revenue Ranges	
www.MentorTechGroup.com	
\$1B+	28,804
\$500MM - \$999.9MM	6,294
\$50MM - \$499.9MM	4,673
\$0 - \$49.9MM	181
N/A	46

MTG Employee Size Ranges	
www.MentorTechGroup.com	
10,000+	17,366
1000 - 9999	18,574
500 - 999	2,313
1 - 499	1,667
N/A	78

MTG Vertical Market Segmentation	
www.MentorTechGroup.com	
Aerospace/Defense	455
Automotive & Transport	806
Banking	1,012
Beverages	445
Biotechnology	105
Chemicals	914
Computer Hardware	522
Computer Software & Services	1,684
Conglomerates	213
Consumer Products	1,655
Diversified Services	3,681
Drugs	920
Electronics	1,121
Energy	1,105
Financial Services	1,788
Food	1,609
Health Products & Services	3,867
Insurance	2,019
Leisure	1,860
Manufacturing	2,900
Materials & Construction	1,837
Media	1,132

Metals & Mining	559
Real Estate	713
Retail	2,099
Schools & Educational Services	1,003
Specialty Retail	775
Technology	32
Telecommunications	703
Tobacco Products	70
Transportation	1,114
Utilities	1,263
N/A	17
TOTAL CONTACTS	39,998

MTG State Segmentation	
www.MentorTechGroup.com	
AK	70
AL	344
AR	232
AZ	584
CA	3,788
CO	734
CT	712
DC	384
DE	104
FL	1,579
GA	1,536
HI	51
IA	339
ID	127
IL	2,500
IN	676
KS	225
KY	285
LA	198
MA	1,854
MD	483
ME	106
MI	1,147
MN	1,274
MO	873
MS	91
MT	13

NC	1,154
ND	39
NE	295
NH	138
NJ	1,474
NM	35
NV	183
NY	3,183
OH	1,699
OK	252
OR	352
PA	1,773
RI	188
SC	338
SD	84
TN	806
TX	3,485
UT	268
VA	1,087
VT	62
WA	630
WI	875
WV	31
WY	4
PR	7
Canada	1,247
N/A	0
TOTAL U.S. & CANADA *	39,998

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