

Mentor Tech Group

2022 Data Card

NOTE: Some contacts have multiple decision making roles (i.e. Job Codes)
and thus, are counted in more than one job code below.

MTG Job Code Segmentation	# Contacts
www.MentorTechGroup.com	Rev. 05/2/22
TRAINING CONTACTS	25,980
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture) There are <u>many</u> different titles within this group.	17,529
CC Call Center Training	284
CR Customer Service Training	855
EL E-learning	1,333
EX External Training	1,173
ITT Information Technology Training	3,250
J Safety/Compliance Training	2,014
ST Sales Training	3,088
U Corporate University	1,170
DEI: Diversity, Equity Inclusion	1,161
D Diversity, Equity, Inclusion	1,161
HR CONTACTS	18,606
H Human Resources (CHRO, VP, EVP, Director, Chief People Officer, etc.) There are many different titles within this group.	11,625
B Benefits/Total Rewards	5,236
R Recruiting/Talent Acquisition	10,415
TM VP/Dir Talent Management	13,270
OTHER	12,135
C Communications (VP, Director, etc.)	2,884
IT Information Technology (CIO/VP IT, Dir IT, etc.)	4,409
M Marketing (VP, Director, etc.)	4,094
S Sales (VP, Director, etc.)	2,848
MEETING & EVENT PLANNING	2,829
MP Meeting/Event Planner	2,829
SUSTAINABILITY/SOCIAL RESPONSIBILITY	1,172
SR Corporate Sustainability/Social Responsibility	1,172
“FULL ACCESS” TOTAL: US & Canada*	40,055

* MTG's "Full Access" database contains ALL job codes; Canadian contacts do not include an email address.

MTG Revenue Ranges	
www.MentorTechGroup.com	
\$1B+	28,713
\$500MM - \$999.9MM	6,430
\$50MM - \$499.9MM	4,671
\$0 - \$49.9MM	196
N/A	45

MTG Employee Size Ranges	
www.MentorTechGroup.com	
10,000+	17,123
1000 - 9999	18,790
500 - 999	2,383
1 - 499	1,710
N/A	49

MTG Vertical Market Segmentation	
www.MentorTechGroup.com	
Aerospace/Defense	462
Automotive & Transport	797
Banking	987
Beverages	438
Biotechnology	106
Chemicals	913
Computer Hardware	520
Computer Software & Services	1,696
Conglomerates	202
Consumer Products	1,730
Diversified Services	3,730
Drugs	927
Electronics	1,139
Energy	1,140
Financial Services	1,771
Food	1,639
Health Products & Services	3,844

Insurance	1,985
Leisure	1,872
Manufacturing	2,909
Materials & Construction	1,837
Media	1,139
Metals & Mining	565
Real Estate	693
Retail	2,088
Schools & Educational Services	985
Specialty Retail	793
Telecommunications	706
Tobacco Products	68
Transportation	1,122
Utilities	1,236
N/A	16
TOTAL CONTACTS	40,055

MTG State Segmentation	
www.MentorTechGroup.com	
AK	70
AL	344
AR	229
AZ	573
CA	3,781
CO	741
CT	728
DC	375
DE	108
FL	1,578
GA	1,518
HI	52
IA	335
ID	130
IL	2,506
IN	693
KS	239
KY	291
LA	205
MA	1,852
MD	487
ME	108
MI	1,162

MN	1,292
MO	875
MS	94
MT	14
NC	1,111
ND	36
NE	296
NH	145
NJ	1,489
NM	33
NV	177
NY	3,143
OH	1,709
OK	249
OR	358
PA	1,791
RI	198
SC	346
SD	80
TN	812
TX	3,460
UT	276
VA	1,081
VT	59
WA	621
WI	885
WV	31
WY	5
PR	7
Canada	1,277
N/A	0
TOTAL U.S. & CANADA *	40,055

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