

MTG Job Codes

NOTE: Some contacts have multiple decision making roles (i.e. Job Codes) and thus, are counted in more than one job code below.

MTG Job Code Segmentation www.MentorTechGroup.com	# Contacts Rev. 01/15
TRAINING CONTACTS	23,365
T Training/Leadership/Organizational Development (CLO, VP Training, Director of Training & Development, VP Education, Culture There are <u>many</u> different titles within this group)	14,349
CC Call Center Training	129
CR Customer Service Training	519
EL E-learning	828
EX External Training	1,035
ITT IT Training	2,822
J Safety/Compliance Training	1,530
ST Sales Training	2,153
HR CONTACTS	23,224
H Human Resources (CHRO, Director, EVP, Chief People Officer There are <u>many</u> different titles within this group)	10,611
B Benefits/Total Rewards	1,237
R Recruiting/Talent Acquisition	4,573
TM Talent Manager	6,803
MEETING & EVENT PLANNING	3,104
MP Meeting Planner	2,904
TS Trade Show Manager/Planner/Specialist	200
SUSTAINABILITY/SOCIAL RESPONSIBILITY	1,224
SR Corporate Sustainability/ Social Responsibility (*NEW)	1,224
OTHER	14,463
C Communications	2,266
IT Information Technology CIO/Dir IT	4,468
M Marketing	3,711
S Sales VP's/Directors/Mgr.	2,434
U University	1,584
NOTE: MTG Total Solution database includes all job codes except MP, TS, SR	34,594